



reliable and easy to use



HOSTPOS

Integrated Hospitality Management Solutions

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www.hostpos.com.au



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*Designed specifically for the needs of
hospitality business professionals.*

About Us

HostPOS is an Authorised Reseller of RedCat. The cutting-edge point of sale solutions, back office software and hardware systems offered are designed specifically with the needs of businesses in the hospitality industry in mind.

Our Director, Sean Quigley was one of the two founders of RedCat Systems Pty Ltd. RedCat Systems Pty Ltd was later sold and has now become RedCat. HostPOS as a reseller has continued its services and distribution of the RedCat products and has an impressive client base of Restaurants, Cafes, Fast Food chains, Bars and Resorts. Sean started out in the kitchen rising through the rankings to become an award-winning chef at well-known establishments around Australia. As a former restaurant owner and operations director of large and small scale hospitality enterprises, he also has extensive business management experience.

For over a decade, hospitality operations like small cafés and bars, liquor shops, national fast food

franchises and multi-site restaurants, deluxe hotel chains and five star restaurants, have been relying on HostPOS and the RedCat products to deliver effective business management solutions. All of the services and products we offer are proven to save you time and money, and increase your efficiency.

The HostPOS approach is successful because we assess your needs and provide the right combination of product and services. All of the RedCat software and HostPOS hardware components offered on this booklet are modular. This means the consumer chooses, and is charged only for, what they want, what they need or what they can afford. In a perpetually changing business environment, our clients appreciate the scalability the RedCat suite offers; they can easily add to their suite of products according to their needs and budget at that time. The expert team at HostPOS also provides on-site training, 24/7 on-site or remote support, and our hardware products are backed by generous warranties.

We have created this booklet to give you an overview of the many and varied business management solutions available.

To speak to someone from the HostPOS team, or to reserve a demonstration of any of the RedCat software or hardware options, simply call **(02) 9482 4485** or email us: **info@hostpos.com.au**.

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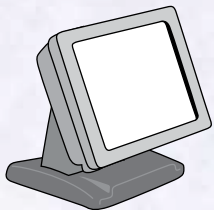
RedCat **SmartPOS**

Once you use this hospitality-specific point of sale system, you will see immediate improvements in how your business operates. In fact, you will soon wonder how your business operated without it.

RedCat **SmartPOS** is a reliable and simple to use point of sale system that has been used by thousands of Australian and international hospitality businesses for over 18 years. It has remained a popular choice in the hospitality industry because it is proven to increase floor efficiency and save you valuable time by generating business reports at the touch of a screen. With **SmartPOS**, front-of-house service becomes a fast, efficient and accurate operation, and the back-of-house is taken care of by the system's full management control modules.

Other features include: full table tracking and mapping, ultra-quick split bill payments, rapid ordering and payment capabilities that are particularly useful for fast food businesses, restaurants, bars and cafés. **SmartPOS** also has the ability to integrate with RedCat **SmartLoyalty** (**no more cumbersome coffee cards**) and helps to prevent theft by logging all transaction activity by an operator.

This flexible point of sale solution from RedCat can be used as a stand-alone touch-screen terminal, a swivel touch-screen terminal (allowing access from behind and in front of the counter), or a roaming hand-held touch-screen unit. You have full control over the look and feel of the ordering screens, and you can have as many of them as you require.



Unlike many point of sale systems on the market, **SmartPOS** is designed specifically for the hospitality industry. As a result, it offers functions that have been proven to improve the management and service of any hospitality business.

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RedCat SmartLoyalty

A web-based loyalty program that keeps your customers coming back for more!

RedCat **SmartLoyalty** enables business users to build and manage a valuable member database. Customer loyalty cards can be used with the point of sale terminals to accumulate points or for members to redeem points for goods.

How does this differ from your average loyalty program? It is fully automated and more effective because it provides you with the intelligence you need to get to know your loyal customers and reward them accordingly.

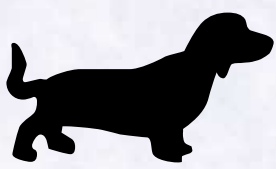
This cutting-edge loyalty module is seamlessly connected to your website. The website has the ability to prompt the client to register the card to become a member of the program, providing you with email and postal addresses, phone numbers, demographic information and much more. This information enables you to provide your clients with relevant and targeted marketing messages. The loyalty cards are also customised to promote your brand identity and the specific benefits you extend to your loyal patrons.

Cumbersome coffee cards are a thing of the past.

Businesses that use **SmartLoyalty** can offer customers genuine incentives to return; they know the names of their members on arrival, what their favourite beverage is and when the patron last visited. Overall, **SmartLoyalty** makes it easy to deliver a personalised experience that supports genuine customer loyalty.

Inexpensive, automated and a powerful customer relationship marketing tool, this module is a must-have for the hospitality business of today.

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RedCat **SmartStock**

Keep track what you have and what you don't have, what you need and what you don't need.

SmartStock is an innovative perpetual stock management system from RedCat that automatically calculates your stock levels and values, performs stocktakes, generates purchase orders and manages your recipe and functions costings. **SmartStock** can even optionally manage your multi-departmental, multi-site or franchise operations, and offers genuine bottom line benefits by taking away the need to undertake time consuming physical inventory audits. You can also swiftly identify wastage, theft and losses.

Transfer stock between departments and sites, identify your current PAR levels and undertake stock ordering with ease. **SmartStock** also flags changes in supplier costs to ensure that your average costs are always up to date.

Seamlessly integrate **SmartStock** with the RedCat **SmartPOS** and **SmartFinance** modules to reduce the time and effort needed to stay in control of your business affairs.



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RedCat **SmartWages**

Make manual processing a thing of the past.

When used in conjunction with other RedCat modules, RedCat **SmartWages** is a flexible, scalable and comprehensive payroll and employee administration software system designed exclusively for the needs of hospitality businesses.

On its own, the system provides you with digital timesheets to make payroll processing quick and easy.

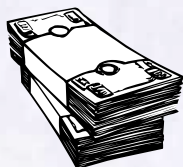
The exceptional functionality of RedCat's **SmartWages** can offer is unleashed when the program is integrated with RedCat's **SmartFinance** and **SmartPOS** point of sale solutions. With the support of RedCat **SmartFinance**, this module becomes a full payroll system; automating payment summaries, time sheets, pay rates, pay slips, allowances and deductions, superannuation calculations, tax, annual leave and sick leave liabilities. When also used in conjunction with RedCat **SmartPOS**, your employee simply touches the screen or swipes their card to clock on and does the same to clock off. The overall solution means that manual payroll processing and employee administration are a thing of the past.

With this simple, yet sophisticated payroll management system from RedCat, all employees can be paid over the Internet and pay slips are emailed directly to employees.

Tax is calculated automatically and the necessary entries are made in both the employee record and the general ledger.

There has never been a more efficient, accurate and effective way to manage your payroll.

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RedCat **SmartFinance**

Fully integrated accounting and management information system for the business of hospitality.

SmartFinance from RedCat is a comprehensive accounting and financial management module that is tailored to the unique requirements of hospitality businesses, offering all the reports you could possibly need.

This intuitive system is fully integrated with the suite of hospitality management software RedCat offers. The result? Most of the data processing is seamlessly taken care of by one of the other RedCat modules. You will drastically reduce your data entry time and eliminate error.

The design of the system and the integration allows for accurate, timely information to be available at all times. Keep your finger on the pulse of your business and do away with guesstimate.

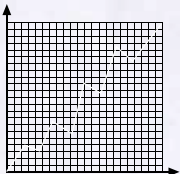
The RedCat **SmartFinance** module allows you to pay your suppliers and employees via Internet banking, as well as manage inventory, complete accurate recipe costings and function quotes when used in conjunction with RedCat **SmartStock**.

Other features include; GST compliance and BAS reporting, a customisable general ledger, accounts payable and receivable functionality, a bank reconciliation and cheque printing facility, and an extensive and comprehensive financial reporting module.

Keeping track of your business's finances has never been easier.

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RedCat **SmartReports**

A marketing tool second to none for small and large multi site businesses and franchises.

RedCat **SmartReports** is a web-based reporting tool that gives you the intelligence you require to comprehensively manage all your hospitality business marketing and sales mix decisions.

Sales history reports, a daily sales log, sales by class, category or staff member, comparison reports and performance figures can be produced by using the many types of reports available. Single site data can be viewed by an individual operator, or multi-site data can be consolidated for use by your head office.

The software offers a full reporting solution, and business owners can manage and view this information from anywhere Internet access is available. Sales figures are securely held online and also linked to your back office database to give you complete flexibility.

All data is secure and password protected, and users have the ability to grant varied levels of access to employees. The user interface can be designed to adhere to your company's brand and can be seamlessly integrated with your website.



Let RedCat's **SmartReports** help you get the intelligence you need to manage your business better, and steer your advertising and marketing directly to your target.

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